



Advertising Strengths: This west facing billboard is located on busy 28th St. SE. It targets traffic heading east toward Woodland Mall and the many other retail businesses between this location and I-96.



LOCATION: S/S 28TH ST .75 MI E/O KZOO AVE

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	12 x 25	Contact GRO	Yes	42.912448 / -85.619333	Trivision